



EWEK 2010

ENews # 1 – October 23, 2009

Engineers Week 2010 will be celebrated February 14 - 20. Co-chairs are ExxonMobil Corporation and the American Society of Civil Engineers. Feel free to forward this letter or contents to other interested parties.

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1. It's October: Do You Know Where Your Engineers Week Committee Is?

If you haven't already started, it's time to get your Engineers Week Committee organized and active! We have [tips for your timeline and committee work](#).

2. One Million Hours: Still Counting

The National Engineers Week Foundation is recording the hours volunteers spend in community and education outreach. We want to show the world the strength of engineer volunteerism in making a difference. Please help us reach our goal of showing one million hours of service by engineering volunteers through this year and report any and all of your volunteer hours with scouting groups, in classrooms, job shadowing and anything else reaching students. [Click here to register](#).

3. Calendar of Events

The National Engineers Week Foundation is working to plan and launch the 2010 programming. The calendar includes *Engineers Week 2010*, February 14-20. The 2010 campaign is chaired by the American Society of Civil Engineers with ExxonMobil. *Introduce a Girl to Engineering Day 2010* takes place February 18. The *National Engineers Week Future City Competition* National Finals are in Washington, D.C., February 13-16.

4. Future Cities by Future Engineers

The 2009-2010 National Engineers Week Future City Competition is running in 39 regions. Volunteers are needed! Even donating one hour can make a difference. To find your coordinator, visit futurecity.org. There are a variety of volunteer opportunities, from judging essays to scoring at local events to mentoring students and educators. And, don't forget to report your hours for the 'Million Hours' campaign.

5. News from Partners

\$5,000 in Scholarship Awards to Be Presented in 2009-10 IEEE-USA Online Engineering Video Competition

IEEE-USA is sponsoring its third online engineering video competition for undergraduate students on "How Engineers Make a World of Difference." IEEE-USA will present four scholarship awards totaling \$5,000 to undergraduates who create the most effective 90-second video clips reinforcing for an 11-to-13-year-old audience how engineers improve the world. Entries must be submitted through YouTube by midnight Eastern Time on January 15, 2010. Winning entries will be announced and shown during Engineers Week 2010.

For the first time, the video competition is open to all U.S. undergraduate students regardless of academic discipline. However, at least one undergraduate participant must be an IEEE student member. Entries should provide an individual profile of an engineer and how he or she makes "a world of difference." Entries will be judged on their effectiveness in reaching the target audience by portraying engineers as "real people" who seek to make life better, as well as on their originality, creativity and entertainment value.

The first three prizes are \$2,000, \$1,500, and \$1,000. The first-place winner will also receive up to \$1,000 to cover travel expenses to receive his/her award at the IEEE-USA Annual Meeting in Nashville, Tennessee, on March 6, 2010. A special award for \$500 will be presented for the most innovative and effective showing of a video entry to a "tweener" target audience. This could involve presenting the video entered in the competition at a university engineering expo for K-12 students, in a middle school classroom, with a scout group, or in another setting with 11-to-13-year-olds.

For more information on how to enter the IEEE-USA Online Engineering Video Scholarship Competition and to upload an entry on YouTube, visit http://www.ieeeusa.org/communications/video_competition

Applications are open for the 2010 NCWIT Award for Aspirations in Computing

Sponsored by Bank of America, the NCWIT Award for Aspirations in Computing recognizes young women at the high-school level for their computing-related achievements and interests. By generating visibility for these young women in their local communities, the NCWIT Award for Aspirations in Computing encourages their continued interest in computing, attracts the attention and support of educational and corporate institutions, and emphasizes at a personal level the importance of women's participation.

All US high school young women (grades 9-12) are invited to apply. Complete information on the award is available at <http://www.ncwit.org/award> including Spanish language versions of the Award promotional materials. Awardees are selected for their demonstrated, outstanding aptitude and

interest in information technology/computing; solid leadership ability; good academic history; and plans for post-secondary education. Each qualified national awardee will receive \$500 in cash, a laptop computer, provided by Bank of America, a trip to attend the Bank of America Technology Showcase and Awards Ceremony, March 27, 2010, held in Charlotte, North Carolina, and an engraved award for both the student and the student's school

Through a generous grant from the **Motorola Foundation**, there will be additional Affiliate Award programs in Texas, Illinois, & Florida. The application period is the same and students who apply from these states will be entered into both the local and national competitions. Affiliate award prize packages will vary by location.

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The National Engineers Week Foundation coalition comprises more than 75 engineering, professional, and technical societies and more than 50 corporations and government agencies. The coalition is dedicated to sustaining and growing a dynamic engineering profession by ensuring a diverse and well-educated future engineering workforce, increasing understanding of and interest in engineering and technology careers among young students, and promoting pre-college literacy in math and science. Among the oldest of America's professional outreach efforts, the coalition also raises public understanding and appreciation of engineering contributions to society through year-round innovative programming and celebration.

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The National Engineers Week Foundation is a non-profit organization. TIN 32-0039097
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